



Putting a POS in every pocket.

Mobile ordering solutions for total convenience.

A photograph of a man and a woman in a cafe. The man, on the left, is wearing a light-colored shirt and looking towards the woman. The woman, on the right, has blonde hair and is smiling while holding a black mug. A white coffee cup with a black lid is visible in the foreground. A red semi-transparent banner is overlaid across the middle of the image.

▶ Introducing mobo2go

8.00am: Ordered my latte from the train.
8.15am: Picked up my latte, said hi to Joe.
8.20am: In the office and ready to start.

mobo2go offers the ultimate in
convenience ordering – no queues,
no waiting, no cash, no worries.



mobo2go

The future in mobile ordering.

Total Mobile Ordering Platform.

mobo2go allows the consumer to purchase goods and services directly from their mobile phones, PDA's or SmartPhones and choose where and when they would like to collect their order.

Features:

- Full flexible menu ordering – what you want, where you want, when you want
- One pre-paid account that allows order to be placed on numerous concepts & stores
- Supports ordering on native Symbian applications, WAP or SMS
- Pre-paid orders that protect both the consumer & merchant
- Simple PIN & key or credit card top up of pre-paid account
- Electronic real time order receipts
- Cancellation of orders if required
- Automated total production management for stores
- Menu updates published in real time
- Full in-store POS integration
- Options for non integrated solutions – virtual KVD, IP printing
- Full web based administration



Consumer Decisions

Who do I want to order from?

What do I want to order?

Where do I want to pick it up?

When do I want to pick it up?



mobo2go Decisions

Does the customer have enough pre-paid credit to place an order?

Can the store produce the items and order in the time requested by the consumer at the quality expected?



Store Actions

Order sent to store at the right time to make the order, ensure quality and meet the customers expectations.

Consumer walks in, picks up their order and leaves totally satisfied.

9.00am: Tickets went on sale.

9.15am: Ordered my tickets, no queues, straight through.

10.00am: Confirmation, I have tickets.

Weeks later: Great night with the boys.



Ultimate Convenience.

Consumers can order what they want, when they want, where they want – they are in total control.



Concept/Store Benefits:

- Total innovation
- No human intervention in the order process
- Access to thousands of new customers
- Orders known in advance
- Automated production management
- Re-allocation of labour from order taking to production
- Reduced cash handling
- Customised messages for marketing opportunities
- Low capital expenditure for installation





Join the revolution in retail ordering.

Phone Contact

Prepaid Support: 1300 139 909
Casual Support: 1902 296 030
General Enquiries: 03 8645 5500

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